



2021 CPBI ATLANTIC VIRTUAL CONFERENCE

The Path Ahead: *Rock On!*



Registration Package

JOIN US FROM ANYWHERE! OCTOBER 7, 2021



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Conference Committee

Co-chairs

Diane Macdonald, Canada Life

Leanne O'Reilly, Pippy Insurance and Financial

Committee

Carolyn Roberts, Province of New Brunswick

Dante Manna, Stewart McKelvey

David Tutty, Manulife Financial

Jennifer Urquhart, NSHEPP

Megan Gee, University of Prince Edward Island

Steve Cameron, Medavie Blue Cross

Tara Anstey, Mercer

Ron Cashin, Desjardins Insurance

Virginia Wickstrom, University of Prince Edward Island

Conference Volunteers

Claudette Richard, Assumption Life

Jill Cameron, Holland College

Kimberly Reynolds, Medavie Blue Cross

Theresa Rose, Green Shield Canada

Regional Administrator

Kelly Lightfoot, CPBI Atlantic

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Virtual Conference Schedule

9:00am - 9:15am Atlantic 8:00am - 8:15am Eastern	CPBI Atlantic Annual Meeting
9:30am - 9:45am Atlantic 8:30am - 8:45am Eastern	Welcome
9:45am - 10:45am Atlantic 8:45am - 9:45am Eastern	Conference Keynote - Timothy Caulfield
10:45am - 11:00am Atlantic 9:45am - 10:00am Eastern	Break #1
11:00am - 12:00pm Atlantic 10:00am - 11:00am Eastern	Futuristic Vision - Long Term Disability (LTD) Benefits
12:00pm - 12:45pm Atlantic 11:00am - 11:45am Eastern	Lunch
12:45pm - 1:45pm Atlantic 11:45am - 12:45pm Eastern	Economic Insights
1:45pm - 2:00pm Atlantic 12:45pm - 1:00pm Eastern	Break #2
2:00pm - 3:15pm Atlantic 1:00pm - 2:15pm Eastern	Diversity, Equity & Inclusion (DEI) Panel: Considerations for Pension and Benefit Plan Sponsors
3:15pm - 3:30pm Atlantic 2:15pm - 2:30pm Eastern	Break #3
3:30pm - 4:30pm Atlantic 2:30pm - 3:30pm Eastern	A virtual ride with “The Cash Cab Guy”
4:30pm Atlantic 3:30pm Eastern	Conference Closing

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Timothy Caulfield

Conference Keynote Speaker

Infodemic! Is Misinformation Killing Us? Fighting Misinformation in The Age of COVID-19

Thursday, October 7th, 2021

9:45am- 10:45am Atlantic

Cow urine and bleach have been recommended as COVID-19 cures — all nonsense. The pandemic has been cast as a bioweapon attack, a by-product of 5G wireless technology, and a political hoax. And countless wellness gurus have pushed unproven potions, pills, and practices as ways to “boost” the immune system. Misinformation is everywhere.

The coronavirus is not just a pandemic, it is an infodemic. It has caused physical harm and financial loss, added confusion and distraction to an already chaotic environment and made it even more difficult to implement needed health policy initiatives.

How does this misinformation spread? Why do people believe it? What can we do as individuals, benefit providers, employers, and a community to fight back? Who can we trust? In this provocative presentation, Professor Timothy Caulfield will explore these questions and more.

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Futuristic Vision

Long Term Disability (LTD) Benefits

Thursday, October 7th, 2021

11:00am - 12:00pm Atlantic

Anxiety, depression and other mental health issues were on the rise prior to the onset of COVID-19. In fact, before 2020, mental health issues accounted for 30% of disability cases and 70% of the total costs in Canada.

Now add-in the impact of a global pandemic. The lives of every employee and their families has been disrupted like never seen before. Working from home, isolation from others, limitations of physical activity and parents balancing work with childcare and at-home education are factors that are increasing pressures on disability plans.

Join us to peek into the looking glass and re-imagine the future of LTD in the COVID world. The session will provide you with information to consider when reviewing your disability plans:

- When is it time to revisit plan design and underwriting approaches?
- How do we ensure our disability plans remain sustainable?
- What innovative strategies are available to assist us in disability management?
- What are the implications of COVID -19?
- What other circumstances will continue to impact the future of LTD plans?



SPEAKER

William Lindsay

Desjardins



SPEAKER

Ron Cashin

Desjardins Insurance

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Economic Insights

An Economist's view in the Age of COVID 19, how the global pandemic will continue to impact the economy.

Thursday, October 7th, 2021
12:45pm- 1:45pm Atlantic

Frances Donald is the Global Chief Economist and Global Head of Macroeconomic Strategy, Multi-Asset Solutions Team, John Hancock Investment Management and Manulife Investment.

Frances forecasts global macroeconomic and financial trends, analyzes the economy and capital markets for potential opportunities and risks, and serves as a thought leader both within the firm and externally. As a senior member of the firm's multi-asset solutions team, she coordinates global macro research, assists in the team's return forecasting process, and contributes to portfolio positioning views.

Prior to joining Manulife, Frances worked as a financial economist for Scotiabank in Toronto, and before that as a global macro analyst for Pavilion Global Markets in Montreal. Earlier in her career, she held various positions at Deloitte, Roubini Global Economics, and Bank of Canada. Frances is a frequent public speaker and regularly appears in international media, including Bloomberg and CNBC.



SPEAKER

Frances Donald

Manulife Financial

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Diversity, Equity & Inclusion

Considerations for Pension
and Benefit Plan Sponsors

Thursday, October 7th, 2021
2:00pm - 3:15pm Atlantic

Promotion of Diversity, Equity & Inclusion is a growing workplace imperative for employers, with implications for pension and benefit plans. Designing inclusive programs to meet the needs of a diverse multigenerational workforce can be challenging, and it is important for plan sponsors to understand the human rights implications with respect to discrimination and inequity within plans. The panel includes legal, advisor and provider perspectives on considerations for program design, delivery, and governance, and will highlight evolving market developments and best practices.

Panel:



SPEAKER

Tara Anstey
Advisor Perspective
Mercer



SPEAKER

Twila Reid
Legal Perspective
Stewart McKelvey



SPEAKER

Marie-Chantal Côté
Provider Perspective
Sun Life

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The Adam Grove Quiz Show - take a virtual ride with “The Cash Cab Guy”

Thursday, October 7th, 2021
3:30pm - 4:30pm Atlantic

We will finish our day with a chance to see some familiar faces on screen, as we JUMP into CPBI Atlantic’s very own Cash Cab. Hosted by Cash Cab celebrity Adam Grove.

Take a virtual ride with “The Cash Cab Guy”. Adam Grove will bring entertainment and energy to the CPBI Atlantic Virtual Conference. His signature style of online Quiz Show gives you an opportunity to play for points and prizes on your mobile phone, while you watch the interactive show.

CPBI Atlantic is looking for 8-10 CPBI members who would like to appear on screen for a chance to win CA\$H in the form of gift cards. If you are interested, please check “YES, I would like to be an on-screen contestant” when you register for the conference.

*“You don’t need to be the life of the party, you just need to want to have fun
...and a good Internet connection.”*

**\$1,000.00 in gift cards are up for grabs for on screen
and at home participants!**



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Additional Conference Information

Conference Platform

CPBI Atlantic is excited to offer this year's 2021 virtual conference on a new Platform. Instructions and a link to the conference platform will be sent a week before the event.

Another Special Delivery!

The CPBI Atlantic Regional Conference has a reputation for our added touches and Member Appreciation. With the support of our sponsors, we will once again be sending a special CPBI Atlantic Delegate Box to the first 200 CPBI Members (and their guests) who register for the conference. Before the pandemic required a change to the format, our 2021 conference was to be held in beautiful St. John's Newfoundland. Therefore, this year's delegate box will be filled with Newfoundland inspired treats and items.

Members, please indicate the correct mailing (home or office) address for you (and any guests) when you register.

Invite Clients and Colleagues

Take advantage of our special group rates and invite colleagues or clients to participate in our conference as your guest. CPBI Members who purchase a virtual table/group will also have the added "members only perk" of receiving our NL inspired delegate box. All guests of members will also receive a box. Only 200 boxes available, so register early!

Conference Sponsorship

CPBI Atlantic will once again be providing a comprehensive list of sponsorship opportunities for 2021, which will enable sponsors to keep their services in the spotlight with our delegates and maximize their profile and commitment to the Pension, Investment and Benefits industry in Atlantic Canada.

Please contact atlantic@cpbi-icra.ca if you are interested in receiving the 2021 CPBI Atlantic Virtual Conference Sponsorship Package.

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Conference Registration

To register online using a credit card or cheque, please go to:

<https://www.cpbi-icra.ca/Events/Details/Atlantic/2021/10-06-2021-CPBI-Atlantic-Regional-Conference>

Registration Fees:

EARLY BIRD Conference Fee* June 9 - August 9, 2021		
	Member	Non-Member
Individual Member	\$100.00	\$175.00
Virtual Group of Six	\$500.00 (6 registrations for the price of 5)	\$875.00 (6 registrations for the price of 5)
Virtual Group of Ten	\$800.00 (10 registrations for the price of 8)	\$1,400.00 (10 registrations for the price of 8)

Register Early - The first 200 CPBI Members and their guests will receive a special Newfoundland inspired delegate box mailed to their home or office!

REGULAR Conference Fee* August 10 - October 5, 2021		
	Member	Non-Member
Individual Member	\$150.00	\$250.00
Virtual Group of Six	\$750.00 (6 registrations for the price of 5)	\$1,250.00 (6 registrations for the price of 5)
Virtual Group of Ten	\$1,200.00 (10 registrations for the price of 8)	\$2,000.00 (10 registrations for the price of 8)

* All prices are subject to applicable taxes.

Cancellation Policy

Conference cancellations received in writing prior to September 1, 2021 will be refunded in full. If received in writing between September 2, 2021 and October 1, 2021, any conference cancellations will be subject to a \$25.00 penalty. There will be no refunds for any conference fee received after October 1, 2021 for any reason. Substitutions may be made at no cost. CPBI assumes no liability for changes in program, social activities, event dates or venue.